

## 5) Content Review Form

### Content Review Form

#### Guidlines

- The Standards for Integrity and Independence require that all continuing education content be free from commercial bias.
- Educational materials that are a part of a continuing education activity such as slides, abstracts and handouts cannot contain any logos, advertising or product-group message.
- The content or format of a continuing education activity or its related materials must promote improvements or quality in health care and not a specific propriety business interest of a commercial interest.
- Presentations must give a balanced view of therapeutic options. Use of generic names will contribute to this impartiality. If the educational material or content includes trade names, where available trade names for products of multiple commercial entities should be used, not just trade names from a single commercial entity.
- Faculty must be responsible for the scientific integrity of their presentations.
- Any information regarding commercial products/services must be based on scientific (evidence-based) methods generally accepted by the medical community.

**Title of Talk** Genetics, Genomics, and Multidisciplinary Care

**Speaker Name(s)**  
Bryan Brinda, Terra Armstrong

**Reviewer Name** Philip Schwieterman

After reviewing content for the above CE activity, please respond to each of the following statements and provide your overall recommendation.

**Financial disclosure is declared by the presenter on a slide or disclosure statement in the educational material**

**Commercial bias was not evident with company logo or other company or product branding**

**Valid, credible evaluation of peer-reviewed, evidence-based medicine (EBM) was used in the presentation**

**The speaker was able to integrate his or her clinical expertise with the best available EBM in his/her presentation**

|                                                                                                                      |                                             |
|----------------------------------------------------------------------------------------------------------------------|---------------------------------------------|
| <b>Published sources were identified for evidence reported</b>                                                       | Yes                                         |
| <b>Generic drug names were used in the presentation</b>                                                              | Yes                                         |
| <b>Rather than using generic drug names, several trade names in the same class were discussed to provide balance</b> | Yes                                         |
| <b>This activity contributes to the best interest of patients</b>                                                    | Yes                                         |
| <b>This activity enhances medical competence and/or performance</b>                                                  | Yes                                         |
| <b>Overall recommendation</b>                                                                                        | This activity is APPROVED without revision. |
| <b>Ticket ID</b>                                                                                                     | 2610                                        |
| <b>Contact Email</b>                                                                                                 | melissa.darsey@uky.edu                      |